

About Crimestoppers

Crimestoppers is an independent charity helping to fight crime in the UK via our **0800 555 111** telephone number and online form at **crimestoppers-uk.org** both of which allow people to give information about crime and criminal activities anonymously **24 hours a day, 7 days a week and 365 days of the year.**

We don't ask for names or addresses; calls and forms are not traced or recorded, and those who give information will not be asked for a statement or to give evidence in court.



Making a Difference Nationally

When you pass anonymous information to us, you make a real difference in your community. Since 1988;

- More than £325m of drugs have been seized
- Almost 134,000 arrests and charges have been made
- Over 1.6m actionable pieces of information have been received

Making a Difference Locally

In 2015, Crimestoppers enabled the police to make 35 arrests through anonymous intelligence received in Gloucestershire alone. In the same year;

- Property to the value of £48,000 was recovered
- Over £100,000 worth of cash was recovered
- Drugs to the street value £1,306,064 were seized

Thank you to everyone who contacted us and gave information anonymously

Crimestoppers Trust is a Company Limited by Guarantee, registered in England No. 05382856. Registered Charity No. 1108687 (England) and SC037960 (Scotland).

Crimestoppers Trust, PO BOX 324, Wallington, SM6 6BG



Become a Crimestoppers Ambassador

We need your help to spread the word...



...because we believe that everyone has the right to live without the fear of crime

 crimestoppers-uk.org

 Crimestoppers UK

 @EvdLCS_GlosWilt

What is the Crimestoppers Ambassadors Programme?

- The Ambassadors Programme is designed to increase awareness of Crimestoppers via organisations and companies with staff and volunteers who are in day-to-day contact with those who are victims of crime, have committed crimes, are vulnerable individuals or simply have information on crime
- Crimestoppers is an independent charity and one of the UK's best known brands, but the details of what we do is less known. Unfortunately this can mean that people in possession of information on criminal activities don't realise they can report what they know to us, anonymously
- In an ideal world all crime would be reported to the police. Sadly this is not reality with 94% of people stating that they would not have shared the information directly



Fearless.org is Crimestoppers' youth brand. The site provides access to non-judgemental information and advice about crime and criminality.

What does an Ambassador do?

The role of an Ambassador is to tell people about the **Crimestoppers** charity and how its free service can help reduce crime.

We ask you to:

- Tell as many people as you can about us whether they be colleagues, clients, friends or family
- Ensure they know that reporting crime to Crimestoppers is 100% anonymous – we only want to know what someone knows, not who they are
- Ensure they understand we are an independent charity and not part of the police

In return, you get:

- Support from your Gloucestershire Crimestoppers team
- 6 monthly newsletter
- Promotional materials
- Updates on specific campaigns such as burglary
- Invitation to the annual Crimestoppers Ambassadors networking event



5 easy steps to becoming an Ambassador

1. Contact us today by
Email: ambassador.glos@crimestoppers-uk.org
Tel: 07827 995 358
2. A local Crimestoppers volunteer will contact you to answer any questions you may have
3. Sign up to receive training and a range of promotional materials
4. Brief your colleagues on the services we provide (your training pack will help you with this)
5. Display your Ambassador Partner certificate within your organisation and join us in the fight against crime

What does **anonymous** really mean?

- Crimestoppers never asks for personal details (e.g. name, address)
- Call and online forms are not recorded and can't be traced
- We have never revealed the identification of anyone in all of the 28 years we have been operating